







CONCEPT

Doc Pepe's Lab™ Cuvée Reserve Old Fashioned is a special limited release bottling from Doc Pepe's Lab. Each Cuvée Reserve barrel is never fully emptied, meaning that each bottle contains traces of every previous batch. The result is a drink with an incredibly rich, full bodied and complex flavor. Cuvée Reserve represents our ultimate expression of the classic Old Fashioned cocktail...savor accordingly.

TASTING NOTES

NOSE: caramel, fresh cigar, grilled peach

PALATE: vanilla cola, ginger, dark caramel, butterscotch

FINISH: milk chocolate, clove

KEY SELLING POINTS

- **>** Limited release, individually numbered bottles
- ▶ Aged 6-12 months in Caribbean Rum barrels
- > Ultra smooth and complex, meant for sipping neat
- **)** "Exceptional" 95 points from Beverage Testing Institute
- > Blended and aged in Monterey, California

SPECIFICATIONS

PACKAGE	750ml/6 Pack	
Alc. by Vol.	38%	
Case Weight/Lbs.	19.4	
Case Dimensions (in.)	11 x 8 x 12	
SGWS Item No.	921610	700
UPC	705105963570	







PLEASE DRINK RESPONSIBLY

Doc Pepe's Lab™ Barrel-Finished Cocktails™, Cuvée Reserve Old Fashioned made with rye whiskey, 38% Alc. By Vol. ©2019 Doc Pepe's Lab, LLC, Monterey, California